

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



1.90  
A2 D16  
Cop. 2

# USDA CLUB NEWS

UNITED STATES DEPARTMENT OF AGRICULTURE

VOL. III - NO. 8

AUGUST 1951

DALLAS, TEXAS

## HUDSON McKEE LEAVES PMA

Thomas Hudson McKee is leaving the Market News desk of PMA Area Officer Information Services to assume duties on August 6th as Regional Information Director for the 4 states (Arkansas, Texas, Louisiana, and Oklahoma) Wage Stabilization Boards staff. Headquarters will be in the Wilson Building at Dallas.

McKee held the same position during World War II and has been recalled to the position.

An outstanding personality and an expert in his field, it is easy to see why Hudson would be recalled to duties formerly sponsored by him. He will be greatly missed by the Department of Agriculture.

## ATOMIC ATTACK

A booklet entitled "Survival Under Atomic Attack" containing valuable information each individual would need in case of such attack may be obtained from the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C. The price is 10 cents per copy. Write for your copy today.

## INTERNATIONAL HOLSTEIN SHOW PLANNED FOR DALLAS IN 1952

Hats Off to "SI"

Our coworker, C. M. Evans, known as "Si", Marketing Specialist, PMA Commodity Division is president of the Texas Holstein Cattle Breeders Association.

He is also a member of the Livestock Committee of the Texas State Fair.

For his vacation he chose a trip to enable him to attend the meeting of the National Holstein Association at Des Moines, Iowa and with Roy Wilson, Livestock and Agricultural Manager for the Texas State Fair, laid the ground work for an International Pan-American Holstein show at Dallas in 1952.

Evans breeds Holstein and Jersey cattle on his Dallas County farm.

## USDA CLUB WILL NAME EMPLOYEE EACH MONTH AS "HONOR MEMBER"

At the meeting of the Board of Directors of the USDA Club held in July, it was decided that each month one employee of the Department of Agriculture in Dallas would be selected by the Board as "Honor Member" because of outstanding performances which have served the good of the whole.

## Each Employee May Nominate

John L. McCollum, Chairman of the Work of the Department Committee, which is sponsoring this recognition of employees, held a meeting of his committee on July 11 to work out plans pertaining to an "Honor Member" and made recommendations to the Board which were unanimously adopted.

Committee members and the Board of Directors will welcome recommendations for nominations from any employee.

If you know a coworker who is giving service beyond his regular work for the good of the Department  
(Continued on Page 2)

and you would like to see him recognized, all you have to do is submit in writing to some committee member of the USDA Club, the accomplishments in detail of the employee.

From individuals nominated, the Board of Directors will select the person to be honored each month.

All persons selected during the year will be given recognition at an annual meeting during the year and from those nominated during the year, one "Honor Member" will be designated as "Honor Member" of the year.

Being cognizant of the fact that "knowing that their work is appreciated inspires individuals to greater achievements," according to psychologists, it is the desire of the USDA Club to give recognition to deserving employees.

#### LITTLE THINGS

Mary: "John, dear, I bought a perfectly stunning hat today--only \$50. Do you like it?"

John: "I couldn't like any hat at that price. Why didn't you call me to ask me about it first?"

Mary: "But, John, I'm trying to economize. You said it was the little things that count."

"You can live through an atom bomb raid and you won't have to have a Geiger counter, protective clothing, or special training in order to do it," says the National Security Resources Board of the Civil Defense Office, Washington, D. C., in their protective booklet "Survival Under Atomic Attack."

The secrets of survival says the Board are:

Know the bomb's true dangers.

Know the steps you can take to escape them.

According to information developed by the Board if a modern A-bomb exploded in the air over your home town tonight, should you happen to be one of the unlucky people right under the bomb, there would be practically no hope of living through it.

In fact, anywhere within one-half mile of the center of explosion your chances of escaping are about 1 out of 10.

However, the Board points out an important point--from one-half to 1 mile away you have a 50-50 chance.

From 1 to  $1\frac{1}{2}$  miles out, the odds that you will be killed are only 15 in 100.

And at points from  
(Cont'd. next Col.)

$1\frac{1}{2}$  to 2 miles away, deaths drop all the way down to only 2 or 3 out of each 100.

Beyond 2 miles, the explosion will cause practically no deaths at all.

Naturally your chances of being injured are far greater than your chances of being killed.

But even injury by radioactivity does not mean that you will be a cripple, or doomed to die an early death. Your chances of making a complete recovery are much the same as for everyday accidents.

#### THINGS TO DO

The first things to do in case of an atomic attack are:

1. Try to get shielded (Basement or subway preferred)
2. Drop Flat on Ground or Floor.
3. Bury Your Face in Your Arms.
4. Don't Rush Outside After a Bombing.
5. Don't Take Chances With Food or Water In Open Containers.
6. Don't Start Rumors. (Rumor might touch off a panic)

A series of articles giving information on atomic attacks will be published in the USDA Club News. The next article will be in the September edition.



## MEASURE YOUR GRO. BUDGET BY PLENTIFUL FOOD LIST

When you purchase groceries, you often remember prices of your items. If not, maybe you record them at home until the end of the month in order to stay within your budget.

Your standard of measurement is your budget of course. Therefore, select your entries to be purchased from the Plentiful Food List, prepared each month by the PMA Food Distribution Branch, Southwest Area, which offers better values.

### Features for August:

Canned & frozen grape-  
fruit juice  
Canned & frozen orange  
juice  
Lemons and limes

### FRUITS & VEGETABLES

Canned apples  
Canned applesauce  
Grapes  
Plums  
Beets  
Cabbage  
Potatoes  
Summer squash  
Tomatoes

### PROTEIN FOODS

Broilers & fryers  
Cottage Cheese  
Frozen fish  
Peanut Butter

### OVEN-FRIED FISH

1 pound fish fillets or  
steak; 1/2 cup milk; 1/2  
tablespoon salt; 1/2 cup  
bread crumbs; 2 table-  
spoons melted fat.

Cut fish in serving pieces.  
(Cont'd. next Col.)  
this page

## PERSONNEL OFFICER GIVES POINTERS FOR LESS FATIGUE AND MORE WORK

"Less Fatigue and More Work" is the subject of a "morale building" article prepared by T. Swann Harding, Editor of USDA, Office of Personnel, Washington, D. C. and distributed to all employees of the Department by T. Roy Reid, Director of Personnel, who states the article is "thought provoking."

The statement is unchallenged and Director Reid has really caused some light bulbs to flash above the heads of the employees when an idea strikes pertaining to our own self-evaluation and thanks to the article he gives us some antidotes for the faults we discover.

"All of us should try to evaluate ourselves periodically, to see ourselves as others see us, shocking though that may be," says Mr. Harding.

"We often seem eminently fair, just, wise, and agreeable to ourselves, yet we may be making life miserable for others," he says.

"If we can somehow tap the office grapevine occasionally, or get some fellow worker to analyze us candidly, this is a great eye opener," says Harding. "Always remember you are not to others what you sincerely believe yourself to be. Periodic stock-takings of the most ruthless and objective kind can alone enable us to appraise ourselves at our real worth and to avoid often harmless little habits that may be a great annoyance to others."

Mr. Harding has listed in his article some job habits which should be cultivated and some which should be avoided and has included supervisors and those supervised. If you have not received a copy of this article, contact your immediate superior and evaluate yourself.

Thanks, Mr. Reid, for distributing to us these worthwhile tips. It is generally accepted that proper organization is half the battle won but just how this is brought about has often perplexed some of our best.

The ideas set forth by Mr. Harding based on observation during a long period of service in the Department and from expressed appreciation concerning his personnel utilization are very helpful, reassuring, and enlightening.

Dip it in milk, with salt added and roll in crumbs. Place fish in a greased baking pan and pour the fat over it. Bake at 500 degrees F. (Extremely hot) until fish is tender and brown--about 10 minutes.

Published first of every month. Send news contributions to Room 517, 1114 Commerce Street, or Call Sta. 843.

Editor: Lois Mildred Yeager

### COWORKER COLUMN

#### Miss Tydings Left

Remember her?--Miss Anna Louise Tydings, Chairman of the Employee Welfare Committee of the USDA Club last year, who sponsored so many worthwhile things for us?

She has recently accepted a position with FFA Public Relations.

Louise was with FFA State Office and as one of the best employees will be missed greatly. She was 2nd Vice President of the USDA Club for this year.

She attended Dallas College and specialized in writing and languages.

#### MRS. WADDILL NOW WITH FFA

Mrs. Frazer Waddill, former secretary in the Office of the Solicitor, Department of Agriculture, Dallas, is now secretary to Mono Schoenbach, Chief, Information Services, FFA.

Mrs. Waddill is already known at FFA which gives her a hearty welcome.

WANT AD service in the USDA Club News is free to members. Use this service as your need arises.

\$50.00 - REWARD - \$50.00

TO THE PERSON WHO PUTS ME  
IN CONTACT WITH A BUYER  
WHO BUYS MY HOUSE

FOUR YEARS OLD--two bedroom stone, 1295 sq. ft.--Separate dining room, attached double garage, floor furnace, 42" attic fan, large white board fenced lot 100' X 180'--Six blocks from Preston Hollow schools, both elementary and high school--two blocks from Preston Hollow East Express bus--convenient to Central Expressway--Price \$13,500. Presently financed with 4 1/2% GI loan--can be refinanced FHA at 4 1/2%. PHONE: Duane Clark, RI 6951, EXT. 870, FFA Personnel. Reward will be paid on day of settlement if the prospect you give me buys the house.

-----

#### DALLAS WATCH COMPANY OFFERS TRADE-IN VALUE

A special trade-in allowance on old watches regardless of their condition is offered to members of the USDA Club by the Dallas Watch Company (Official R. R. Time Inspectors), 201 Fidelity Building, 1000 Main Street.

From \$15 to \$20 will be allowed on standard brands of watches.

This company will also replace any one part and clean your watch for \$4.75 (Service from \$7.50 to \$10.00 values).

(Cont'd. next Col.  
this page)

Permanent discounts on jewelry are offered to our members at all times including a discount of from 10% to 20% on silver items, diamonds up to 40% (loose or set stones), special discounts on various types of pins and pencils, approximately 20% discount on leather goods, and regular watches 20% to 30% discount.

On refrigerators and television we are offered wholesale cost price plus 10%.

Friendship with this company was sponsored by the FFA Federal Credit Union but has been extended to include all employees of the Department of Agriculture (All are automatically members of the USDA Club).

These discounts are some of the few which have been arranged by Miss Margaret Huber, Chairman of the Employee Welfare Committee of the USDA Club).

#### SMITH IN HOSPITAL

Tulane Smith, President USDA Club, is in Baylor Hospital at this writing. He is doing fine.